

Technical Specification Coda Network



Just connect box up to a screen via a VGA port
Remember to check cable requirement between Coda Box and Screen .

Content Management Made Easy

Coda - will enable you to change any display from anywhere to anywhere at anytime..instantly. It is completely scalable so you can have as many screens as you like. Managing content on remote screens has never been easier!

When you buy a Coda with the software pre-loaded you can ...

- Connect it to your display
 - Connect it to the internet
 - Connect it to power & switch it on
- The Coda comes to you pre-configured and will automatically boot itself up recognising mac and IP addresses

You're now ready, using any other pc with internet access to get your content onto your display. "wow'.... up and running in less than 10 minutes. It does just what it says on the box! easy!" - John Temple

How does it work?

- The Coda unit is connect to the internet onsite via a Lan or Wifi connection
- All you do next is to log in with your password and you're ready to start uploading your content to Coda servers
- Then just drag and drop the information you want to go to each of your screens

Where can I use Coda?

Retail

- Dynamic information to enable you to:
- Cross sell & Up sell
 - Timed & Themed campaigns & promotions
 - Consistent branding across the estate
 - Local control through permissions
 - Specialist product and event information
 - Store directories
 - Wayfinding & customer flow
 - Window displays

Healthcare

- Patient Communication
- Health education and information
- Trust performance information
- Live waiting management
- Directories
- Signage
- Local information
- Weather, Traffic, News Feeds etc.

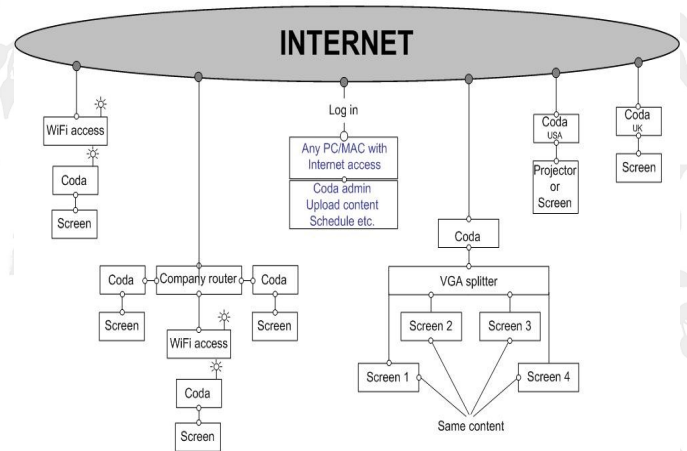


Education

- Timetables and Classroom changes
- School menus
- Student work
- Dynamic teaching tools



CODA STRUCTURE



You have a choice you can use a Coda box connected to individual screens this allows you have different information on each screen. Alternatively one Coda box can be connect to several screens and in this case the information will be the same. This can be achieved by using a VGA splitter to several screens. same information.

What content can I get to my screen

RSS Feeds, URL's of your website, Webcams, Power Point, PDF's

No need to convert to special file formats

Coda comes complete with Lan, Wifi

Works with any standard monitor that has a VGA port.

	Retail Price	
Coda Box - supplied with one year guarantee	£478.80	
Extended warranty year 2 & 3	£127.20	
Software package 3 year rental package per screen. At the end of this period a new contract will be renegotiated	£510.00 i.e. £14.17 a month	
Price includes full remote monitoring and a complete package of reporting		